



(CLIENT): (MONTH) 2006: Actual Expenditures

<u>Description</u>	<u>Expended</u>	<u>TOTAL</u>
PRINT	Newspapers	
	(PAPER 1)	\$1,870.50
	(PAPER 2)	\$ 850.60
	(PAPER 3)	\$ 258.00
	(PAPER 4)	\$ 398.70
		\$3,377.80
PRINT	Inserts: (VENDOR)	\$2,610.00
PRINT	Phone Books	
	(PHONE BOOK 1)	\$ 865.50
	(PHONE BOOK 2)	\$1,189.50
	(PHONE BOOK 3)	\$ 583.00
	(PHONE BOOK 4)	\$ 177.00
		\$2,815.00
PRINT	Direct Mail (SUBJECT):12,000	
	(PRINTER): printing	\$1,440.00
	(VENDOR): postage	\$3,120.00
	(VENDOR): mail process	\$ 960.00
		\$5,520.00
EMAIL	External: "(subject)" (3 runs @13,977)	\$4,717.24
WEB	Hosting	\$ 35.00
WEB	(CITY) Chamber website advertising	\$ 85.00
WEB	Website update, renovations	\$ 740.00
TV	(VENDOR 1) & (VENDOR 2): (WC Crawls)	\$ 624.50
		<u>\$ 624.50</u>
	<b>TOTAL OUTFLOW</b>	<b>\$20,524.54</b>

AGENCY	Design time	\$2,625.00	
	Commissions	\$3,320.85	
	Agency Expenses	\$ 0.00	\$5,945.85

<b>TOTAL SPENT, (THIS MONTH) 2006</b>	<b>\$26,470.39</b>
<b>(CLIENT) PAID FOR (THIS MONTH)</b>	<b>(\$25,000.00)</b>
<b>PREVIOUS BALANCE:</b>	<b>(\$ 516.17)</b>
<b>BALANCE AS OF (END OF THIS MONTH)</b>	<b>\$ 954.22</b>

	<b><u>MONTH</u></b>	<b><u>YTD</u></b>
<b>How much of your budget goes to your agency?</b>	<b>22.46%</b>	<b>23.14%</b>